

OPERATION ROUND UP

SMALL CHANGE THAT CHANGES LIVES

Over one hundred donations were made to local organizations through the generosity of our members participating in Operation Round Up. Last month, we shined the light on Cooperative Month and how it pays to be a member of your local cooperative. This month, we are shifting our focus to shine the light on how your small change has changed lives through Operation Round Up.

What is Operation Round Up?

Operation Round Up is a charitable program that allows members to voluntarily round up their monthly electric bill to the nearest dollar. The extra change—typically less than \$6.00 per year—is combined to support local nonprofits, community projects, and hardship cases.

Your Individual Contributions

Each month, once your electric bill is calculated, our billing system automatically rounds the total up to the nearest dollar. For example, an electric bill of \$124.75 is rounded up to \$125.00—and that extra twenty-five cents goes to the Operation Round Up fund. Contributions range from a single penny to no more than ninety-nine cents per month.

Your monthly contribution is noted under the Billing Summary section on the front page of your electric bill as shown below.

Billing Summary	
Previous Balance	\$150.00
Payment Received - 08/20/2025	-\$150.00
Balance Forward	\$0.00
Current Charges	\$150.80
Operation Round Up	\$0.20
Total Due	\$151.00
Autopay on Sep 20, 2025	

If you want to know how much you contributed in the prior year, look at your January bill – it will include a special message highlighting your total contribution. A summary of past contributions is also available in SmartHub.

What Happens to the Donations?

Operation Round Up contributions are held in a dedicated account, separate from general cooperative funds. The board of directors reviews and approves all disbursements, ensuring the money stays local and goes to worthy causes right here in our service area.

Member Enrollment

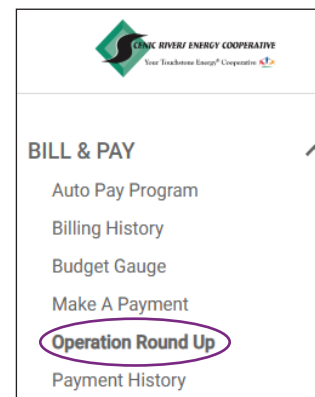
Members are automatically enrolled in Operation Round Up when setting up a new account. However, it is a voluntary program and members can opt out at any time by contacting us at 800-236-2141 or through SmartHub.

By pooling our spare change together we can help brighten a child's Christmas, support our local first responders and hospitals, and give a child a comfortable place to sleep. When you choose to round up your bill, you're joining your fellow neighbors to make a meaningful difference in our communities, one penny at a time.

How to Sign Up



- Visit our webpage, www.sre.coop.
- Click [Login to SmartHub](#) and sign in to your account. New users can create an account by following the prompts.
- Once signed into SmartHub, go into the bill & pay menu and select [Operation Round Up](#).



- Click the button to enroll.

Account Enrollment			
		Past Contributions	
Customer	Account	Status	Action
		Not Enrolled	Enroll

- Once enrolled, click the Past Contributions tab to see a summary of the previous contributions made.

2025 DONATION RECIPIENTS

YOUR CHANGE HAS CHANGED LIVES



CROSSING RIVERS HEALTH

— Prairie du Chien, Wis. —

Funds were donated to the Crossing Rivers Health Foundation to assist in their fundraising efforts for new treatment chairs. Pictured above, on the left, a new treatment chair featuring enhanced amenities is currently being evaluated as a potential upgrade to the existing model shown on the right.

"We are extremely grateful to Scenic Rivers Energy Cooperative and its members for their generous contribution to our Oncology and Infusion Services," said Sasha Kozelka, Chief Development Officer at Crossing Rivers Health. "This recent donation to the Crossing Rivers Health Foundation is helping replace three patient treatment chairs, enhancing comfort for our friends, family, and neighbors receiving oncology and infusion care—right here, close to home."

Megan Coffield, Outpatient Services Manager at Crossing Rivers Health, added, "While our current chairs have served us well, years of daily use and rigorous cleaning have taken their toll. Our patients deserve improved comfort and ergonomic support, while also being easier to clean—meeting our high standards for infection control."

"Every month, hundreds of patients come through our doors for essential treatments such as chemotherapy, IV infusions, and blood transfusions," Coffield continued. "These individuals are facing some of the most difficult moments in their lives. They deserve the highest level of care, dignity, and comfort we can offer."

For more information about Oncology, Infusion, and other outpatient services at Crossing Rivers Health, visit crossingrivers.org/outpatient.



LAFAYETTE HOSPITAL + CLINICS

— Darlington, Wis. —

"We are deeply grateful to the members of Scenic Rivers Energy Cooperative for their generous contribution through the Operation Round Up fund. Your contributions are helping Lafayette Hospital + Clinics achieve big improvements—enhancing our facility and expanding the care we provide to our community with additions such as eICU and in-house MRI. It's a powerful reminder that when neighbors come together, even spare change can change lives," said Marie Wamsley, CEO.

Pictured above on the left is the new on-site MRI Caring Suite, providing comprehensive services with technology that matches other facilities over 60 miles away. On the right, the Electronic Intensive Care Unit (eICU) is a partnership with the physicians at UW Health to offer on-site critical patient care. Both services offer extended care closer to home.

GRANT REGIONAL HEALTH CENTER

— Lancaster, Wis. —

Funds are being used to support Grant Regional Health Center's 2026 Expansion Project for Behavioral Health/ Outpatient Counseling, Rehabilitation, Laboratory & Nutrition Services (pictured below).

"At the heart of this expansion project is our commitment to caring for our communities. Every dollar raised brings us closer to providing the advanced services and expanded space our patients deserve. We invite everyone to join us in making this vision a reality," said Brandi Riechers, Foundation Coordinator.





SLEEP IN HEAVENLY PEACE

— Grant County Chapter —

Sleep in Heavenly Peace – Grant County Chapter is a local group of volunteers that builds and delivers beds to children who would otherwise sleep on the floor or a couch. Because of your Operation Round Up donations, we are able to support their mission to give children the restful nights' sleep they deserve. Pictured above is the actual beds built for children.

In the words of one of the volunteers, "In the three years since our chapter began we have donated 575 beds to children ages 3-17 in Grant County alone. Your donations are what ensure our local children are getting a good night's sleep. Please like and share our Facebook page (Sleep in Heavenly Peace-Grant Co) in your local communities so we can make sure *#nokidssleepsonthefloorinour town.*"



Pictured above: Volunteer working to construct headboards that will later be used to make beds for children in need.



SHOP WITH A COP

— Lafayette County —

Operation Round Up funds were donated to Shop with a Cop in Grant and Lafayette Counties and Prairie du Chien, Wisconsin. The picture above is from the 2024 Shop with a Cop event held through the Lafayette County Sheriff's Department.

Deputy Krista McGuire explains this event, "Our Shop with a Cop is funded by donations and stay in Lafayette County. Every year we are able to provide Christmas gifts to several children throughout Lafayette County. The children are able to go shopping with us. We come back to the Sheriff's Office and wrap the presents and have a pizza party."

2025 Recipients

In 2025, a total of \$45,300 was donated to these local organizations throughout our service area:

- Wisconsin Badger Camp
- Crawford Opportunity Center
- Hodan Center
- Southwest Opportunity Center
- Lafayette County American Cancer Relay for Life
- Grant County Cancer Coalition
- InHealth Community Wellness Clinic
- 17 Food Pantries
- 73 Fire Departments and EMS
- Lafayette Hospital and Clinics
- Grant Regional Health Center
- Southwest Health
- Crossing Rivers Health
- Gundersen Boscobel Area Hospital
- United Way - Grant County
- Family Promise
- Sleep in Heavenly Peace
- 3 Shop with a Cop Events -
Grant, Crawford, and Lafayette Counties
- Personal needs

Thank you for your continued support. For more information, visit [sre.coop/operation-roundup](https://www.sre.coop/operation-roundup).

OUT & ABOUT AT RURAL SAFETY DAY

With safety at the forefront, two crew members spent the day teaching students about the dangers of electrical safety during Lafayette County's Rural Safety Day in September.

This free event, organized by the Lafayette County Rural Safety Coalition, is made possible through generous donations and the support of volunteers from local businesses.

This year, over 400 fourth and fifth grade students rotated through sessions covering a wide range of topics: electrical safety, skid steer safety, fire and grain safety, boater/water safety, animal safety, weather preparedness, tick/mosquito/bug awareness, UTV/ATV safety, internet safety, and mental health.

Our electrical safety session included a demonstration of the protective equipment our crews wear when working near power lines, an educational video, and a live hotline demonstration.

We're proud to support this event and uphold Cooperative Principle #7: Concern for Community. It's part of our commitment to keeping our community safe—especially when it comes to working and playing around electricity.

Photos from the event can be found on the Lafayette County Health Department's Facebook page.



Lafayette County's lineworkers, Lucas Ritchie and Colton Tranel, explain electrical dangers to students at Rural Safety Day.



DUAL FUEL WINER PREPAREDNESS TEST NOVEMBER 19

Members who participate in the dual fuel (off-peak) electric heating program will experience an interruption in the electric heat on November 19, starting at 6:55 a.m. A gradual restoration of electric heating systems will begin at 10:00 a.m. with all systems being restored by 11:00 a.m.

This system-wide test is administered by Dairyland Power Cooperative in advance of the winter full load control season to ensure members' familiarity with the control times and to ensure that backup heating systems are functioning properly for the winter heating season.

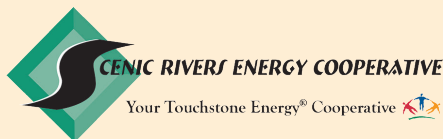
Please make sure your backup heating system is operational before this date. If you have questions or concerns, please contact our Member Services Department at 800-236-2141.

Note: This test is for participating dual fuel heat members only. Other controlled loads (i.e., electric water heaters, electric vehicle chargers, agricultural or commercial loads, and electric thermal storage heat), which may be controlled under routine load management procedures will not be affected for this test.

MEMBER PHOTO OF THE MONTH



"Sunset in Distance" is this month's featured photo from Richard Johnson, a member in Argyle, WI.



Steve Lucas, CEO

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