



Steve Lucas, CEO

# GET INVOLVED

## JOIN US AT THE ANNUAL MEETING

One of my favorite events is coming up on Saturday, April 15, when Scenic Rivers Energy Cooperative (SREC) will host our annual meeting for you, the members we proudly serve. I always look forward to this event because it's a great opportunity for me and our employees to talk with our members and hear what's on their minds.

We hope you'll join us for the annual meeting, which will be at the Grant County Youth & Ag Building in Lancaster. For those who are unable to attend in person, we also offer a virtual option. More details about both the in-person and the virtual meeting will be announced soon. Whether you attend in person or online, we thank you in advance for getting involved because your participation means so much to us.

During the annual meeting, we'll share a few brief business updates on the financial state of the cooperative. You'll hear from the chairman of the Board of Directors along with others. We'll hold the elections for Districts 1, 5, and 9 and there will be vendors on-site from Focus on Energy too.

Spending time with you and hearing your take on our community's energy future is so important to us. In fact, it's essential because everything we do is shaped by the members of our community. As I'm sure you know, the energy industry is in the midst of massive change. Consumer needs and changing technology impact nearly every aspect of how we manage and deliver energy to local homes, schools, and businesses.

As we navigate major changes in the coming years, we need to hear from you to inform our planning as we strive to meet the long-term needs of all SREC members.

### You have a say.

You may be wondering if your opinion really makes a difference, and yes, it does! Gaining guidance and perspective from our members and board helps set priorities for the co-op and guide future decisions. At our annual meeting, we raise issues for consideration by the general membership (that's everyone who pays for electric service from SREC). Annual meeting is also a time for members to meet their board of directors.

Our board of directors comprises nine members who live and work right here in our local service area, so they are in the best position to know where community investments are most needed. And by the way, we hope you'll consider running for the board in the future—we're always looking for folks who care about our community who would be willing to serve.

### Your electric bill is an investment in our community.

This local input means those closest to the community know its needs and priorities and help direct where co-op dollars are spent. Every year, we invest funds to make updates to our local system, which helps maintain reliability and grid resilience. Think of it this way: Every time you pay your electric bill, you're actually investing in your community because all the money we take in stays here in the local community. By making these investments in our local system, we can ensure you have reliable power for everyday life.

Most consumers likely don't equate active involvement with their electric company with helping their community. But SREC is not an ordinary utility company. We're a co-op, and our business model is meant to serve the members and the community in which it operates.

Our core purpose and mission are to provide safe, reliable, and affordable power. But as a co-op, we're also motivated by service to our community, rather than profits. We hope you'll exercise the benefits of your co-op membership and join us for the annual meeting on April 15. We look forward to seeing you!

## Energy Efficiency Tip of the Month

Do you have a home office? Set equipment like printers and scanners to automatically switch to sleep or energy-saver mode when not in use. In addition to saving energy, the equipment will stay cooler, which will help extend its life.

Another way to save in the home office is to use energy efficient lamps for task lighting. Small lamps use less energy than whole-room lighting.



# SREC OFFERS COLLEGE SCHOLARSHIPS

The Scenic Rivers Energy Cooperative (SREC) Board of Directors will award 52 eligible students with \$1,000 scholarships at our 2023 Annual Meeting. Scholarships will be awarded via a drawing at the meeting held on Saturday, April 15, 2023, in person at the Grant County Youth & Ag Building in Lancaster. At the time of the meeting, applicants will be eligible to receive a scholarship by being either:

- A senior in high school; or
- A senior in a home-schooled program; or
- A non-traditional student entering their freshmen year in a post-secondary accredited program.

## Qualifications:

1. Only dependents of active members or active members of Scenic Rivers Energy Cooperative will be eligible to receive



Graphic by Katie Jagiello,  
Oconto Electric Cooperative

scholarship money. (Dependents of employees and directors are eligible so long as they are active members of SREC.)

2. The application can be mailed or emailed to the addresses listed below and must be received on or before Monday, April 10, 2023, to qualify:

**Mailing Address:** Scenic Rivers Energy Cooperative  
Attn: 2023 Scholarships  
206 County Rd. K  
Lancaster, WI 53813

**Email Address:** csolmstead@srec.net

SREC will mail or email a confirmation receipt to each student who applies. If you do not hear from SREC by April 10, 2023, please call us to verify receipt of your application.

3. The student must be present at the Grant County Youth and Ag building for the SREC Annual Meeting on Saturday, April 15, 2023.
4. After successful completion of their first semester (Fall 2023) of post-secondary education AND receiving at least 12 college credits at a minimum "C" average for that semester, a \$1,000 check will be made out to the school and the student for their second semester tuition. If the student fails to meet these qualifications, the scholarship will be awarded to the alternate, provided they have met the same requirements.
5. Simply fill out the application form at left and return it to the address stated earlier. Applications can also be picked up at our Lancaster or Darlington offices and are available online at [www.sre.coop](http://www.sre.coop).

If you have questions regarding the 2023 Scenic Rivers Energy Cooperative Scholarship, please contact Carrie Olmstead at 608-723-2121 or 800-236-2141 ext. 556.

## SCHOLARSHIP APPLICATION

Name

Phone No.

Address

City

State

ZIP Code

Name of High School

Email Address

Parent Name (or legal guardian)

Address (if different from student)

Cooperative Billing Account Number



# SREC 2023 Incentives



2023 incentive forms are available at the co-op office and online.

Incentives issued while funds are available.

**Additional terms & conditions on incentive forms; please read thoroughly before submitting.**

## Ag/Commercial/Industrial

Commercial vending machine controls	\$25
Circulation fan	\$1/inch
<36" diameter must be ≥18 lbs force/kW 3	
6"+ diameter must be ≥21 lbs force/kW	
Exhaust fan	\$1/inch
<36" diameter must be ≥18 cfm/watt @ 0.05" SP	
36"+ diameter must be ≥21 cfm/watt @ 0.05" SP	
Electric forklift battery charger (controlled)	\$200/each
Dairy plate cooler/well water pre-cooler	\$500/each
Dairy refrigeration heat recovery	\$300/each
electric back-up w/ controlled water heater	
Low/zero energy livestock waterer	\$50/each
(≤500 watts, insulated tank)	
Scroll refrigerant compressor (\$1,000 max.)	\$30/HP
Variable frequency drive (VFD) (\$1,000 max.)	\$30/HP
Custom rebates are available for agricultural and commercial accounts	

## Appliances

Clothes dryer (electric)*	\$25/each
Clothes washer*	\$25/each
Dehumidifier*	\$25/each
Dishwasher*	\$25/each
Freezer (≥10 cubic ft.)*	\$25/each
Inductive range	\$25/each
Refrigerator (≥10 cubic ft.)*	\$25/each
Recycle a working freezer, refrigerator or room air conditioner	\$25/unit

\*Must be an ENERGY STAR appliance



## EV Chargers

Electric vehicle (EV) charging station (controlled/capped at cost)	\$400/each
\$400/each EV smart charger w/ integrated metering (controlled/capped at cost)	\$800/each

## Heating & Cooling (HVAC)

New furnace with ECM blower motor	\$35/each
Variable speed motor (not multi-speed)** OR Eae ≤ 670 kWh/year**	
**Information shown on AHRI certificate	
Heat Pumps	
Air source & mini-split	\$35/each
SEER 14+, HSPF 8.2+, or EER 11+	
Commercial air source & PTHPs	\$300/ton
<20 tons: EER 11+	
20 to <60 tons: EER 10.5+	
≥60 tons: EER 10+	
Geothermal	\$500/ton

## Lighting

LED bulb (residential; 5 bulb min.)	\$0.50/bulb
LED bulb (non-residential; 5 bulb min.)	\$0.50/bulb
LED fixture (non-residential)	\$0.50 per 800 lumens
LED exit sign (non-residential)	\$5/sign
Occupancy sensor (does not incl. motion detector bulbs/fixtures)	\$5/each

## Water Heating

Heat pump water heater	\$600/each
Integrated (all-in-one) units; Uniform Energy Factor (UEF) 2.00+	
Solar storage water heater w/ electric backup (75-99 gal.)	\$300/each
Solar storage water heater w/ electric backup (100+ gal.)	\$600/each
Residential high-efficiency water heater*	
75-99 gallons, UEF 0.88+	\$300/each
100+ gallons, UEF 0.88+	\$600/each
Commercial water heater*	
75-99 gallons	\$300/each
100+ gallons	\$600/each

\*Must be enrolled in an energy management strategy



Spring  
IS COMING



## TRIMMED TREES = BETTER SERVICE

When you see us trimming trees near power lines, know that we are doing so because:

- Tree and foliage overgrowth can interfere with power distribution.
- Power lines can give off a spark or arc that may land on a nearby branch and ignite.
- The lights in your house may flicker when tree branches brush power lines during high winds.
- Stormy weather can cause nearby limbs to breakoff and land on power lines.
- Unobstructed power lines make it easier and safer for line workers to maintain equipment and restore power.

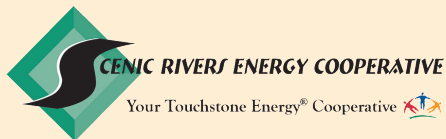
## FROM THE ARCHIVES



### Can you tell us more about this photo?

This photo is mighty tasty looking and probably from 1953, but we do not know who the lovely baker is. Please call Judy at 800-236-2141 x554 if you can tell us more.

**Last month:** Irma and Orville Wright of rural Shullsburg were pictured in last month's "From the Archives" photo (below) with their TV, the first in Lafayette County! Their granddaughter, Jean Kruser, and her husband, Loras, live in that house today. Thank you to Greg Roelli and the Krusers for helping us solve the mystery.



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**Judy Mims, Editor**

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*This institution is an equal opportunity employer and provider*

## Board of Directors

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